

5. Sunday Night Fox Park Concerts – We have advertising in place with Philadelphia Music Connection, Sun by the Sea, GWTIDA and Social Media. We can scale the concerts back to eight (8) weeks. The Fox Park Sunday Night Concerts are being booked through Philadelphia Music Connection this year.
6. Halloween Trick or Trunk – The TDC agreed to look for new sponsorship for this event next year.
7. Block Party – We plan to have new music and shorter hours.
8. Advertising – Let's get creative with our messaging. Advertising can easily get stale. We will flush all of the advertising through Russ Simmons/Wild Island Graphics. Megan Dougherty spoke of her prior use of Cumulous Radio and will forward information to the committee for discussion at the next meeting.
9. GWTIDA Funding Application – This topic is tabled until next meeting.

B. Event Funding

1. Wildwood International Kite Festival – A discussion was held by the TDC Board members only. A poll was taken as to their feelings on funding.
 - a. Arroyo – After 34 years, they still need funding?
 - b. Fitzsimons – Not sure how to play this.
 - c. Hines – If North Wildwood and Wildwood Crest provides funding, he is ok with funding it.
 - d. Robinson – Feels we should put the money somewhere new.
 - e. Simmons – This is a great event. However, they already receive funding from GWTIDA.
 - f. Zuzulock – Depends on how much they are requesting. He would like to see the application.

C. New Business

None

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 06:56 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Hines

Second: Simmons

All members present voted in the affirmative; there were no nays or abstentions.