

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, MARCH 15, 2022

CALL TO ORDER Commissioner Fitzsimons called the meeting to order at 06:05 p.m.

ROLL CALL Arroyo - Here, Fitzsimons - Here, Hines - Here, Robinson - Here,
Sciarra - Absent, Simmons - Here, Zuzulock - Here

OTHERS ATTENDING: Susan Maxwell, Administrative Secretary
Lynn DeClemente LoSavio, Seward Johnson Center for the Arts

MINUTES APPROVAL: March 01, 2022

Motion: Zuzulock Second: Arroyo

All members present voted in the affirmative; there were no nays or abstentions.

A. Funding Requests

1. Seward Johnson Exhibit – Lynn DeClemente LoSavio presented to the TDC board the background of the non-profit organization and the sculptures. The presentation can be viewed at:

https://drive.google.com/file/d/1D6kSB3h-iaq87s44X58ndAEO8_cQsnwN/view?usp=sharing

Discussion was also held on how we could flush out the exhibition with a bike tour and develop an arts program. One example was Albany, NY, as to how, after they hosted the exhibition, the town really opened up their arts program. The general consensus was this is a great program, but there were some concerns about how the exhibition would be accepted and concerns of flooding. One of the more affordable options was a choice of 7 sculptures at a cost of \$10,000.00 for six months. A motion was made by Chris Hines and seconded by Jen Robinson to move forward with securing a contract to display the Seward Johnson Exhibition for 7 sculptures, 6 months (May through October) at \$10,000.00.

Arroyo - Yes, Fitzsimons - Yes, Hines - Yes, Robinson - Yes,
Sciarra - Absent, Simmons - Yes, Zuzulock - Yes

The next TDC meeting will consist of choosing which sculptures will go in the particular parks (Holly Beach, Scotty's Park, and SOLCOW). This will be a very nice springboard to promote Arts in the City of Wildwood.

2. Wildwood International Kite Festival – A funding request was made in the amount of \$5,000.00. The board then discussed the history of WIKF, the fact that the event lost \$22,000.00 and how does it continue at this rate. Beatrix Pelton runs 3 kite events in that state of NJ. The 2 that are held in North Jersey are profitable and help to fund the event in Wildwood. The board feels that the City of Wildwood has provided a high level of service for this event. Topics of conversation were the history of fees incurred and the position of the board to start weaning events from

funding. A request was made to fund the WIKF in the amount of \$3,500.00 and no one responded. A second request was offered to fund the WIKF in the amount of \$2,500.00. A motion was made by Bob Zuzulock and seconded by Tito Arroyo.

Arroyo - Yes, Fitzsimons - Yes, Hines - Yes, Robinson - No,
Sciarra - Absent, Simmons - No, Zuzulock - Yes

The motion is carried.

B. General

1. Advertising – A new advertising piece has been developed and was shared with the board (attached). This new ad will be the template for all advertising moving forward.
2. Newsletter – The Recreation Department has developed a city newsletter and a recreation newsletter.

C. Closing

1. ADJOURNED: There being no further business to discuss, this meeting was adjourned at 06:55 p.m. A motion was made by Chris Hines and seconded by Bob Zuzulock.

All members present voted in the affirmative; there were no nays or abstentions.

2. Minutes are not verbatim as to subject matter or in the order they were discussed.
3. The next meeting will be held on May 03, 2022 at 06:00 p.m.