

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, MAY 04, 2021

CALL TO ORDER Commissioner Fitzsimons called the meeting to order at 06:04 p.m.

ROLL CALL Arroyo - Here, Fitzsimons - Here, Hines - Here, Robinson - Absent,
Sciarra - Here, Simmons - Here, Zuzulock - Here

OTHERS ATTENDING: Susan Maxwell, Administrative Secretary

MINUTES APPROVAL: May 04, 2021

Motion: Hines

Second: Zuzulock

All members present voted in the affirmative; there were no nays or abstentions.

A. General

1. Sunday Night Fox Park Concerts – This year we are promoting more cover bands. The budget has been lowered from prior years and Philadelphia Music Connection did well.
2. Art in the Park – This event will be held in the neighborhood parks: Holly Beach, Glenwood & New Jersey (Scotty's Park) and New York & Poplar (SOLCOW Park). Various activities will be offered, such as music, art, dancing, yoga, painting, etc. This is all about the families. Grab a beach chair, a bottle of wine and go relax! A flyer will be made and we will brand the event. 2021 will be a pilot program and we will have 1 event per park, per week, alternating the nature of the activity throughout all 3 parks.
3. Cumulous Radio – This subject is tabled to the next meeting.
4. Wildwood Block Party – Philadelphia Music Connection is working on the lineup for the Block Party.

B. Event Funding

1. Wildwood International Kite Festival – A funding request was received in the amount of \$8,000.00 and for in-kind services. Commissioner Fitzsimons would like to offer some funding, but absolutely for the last time. A motion was made by Brendan Sciarra to fund the Wildwood International Kite Festival in the amount of \$5,000.00 and was seconded by Bob Zuzulock.

Arroyo - Yes, Fitzsimons - Yes, Hines - Yes, Robinson - Absent,
Sciarra - Yes, Simmons - Yes, Zuzulock - Yes

2. WIBBAGE – This subject is tabled to the next meeting. Commissioner Fitzsimons would like to speak with GWTIDA as they advertise for all events on the island, except for the Sunday Night Concerts. We can be choosy with our advertising.

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 06:34 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Sciarra

Second: Hines

All members present voted in the affirmative; there were no nays or abstentions.