

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, JUNE 08, 2021

CALL TO ORDER Commissioner Fitzsimons called the meeting to order at 06:03 p.m.

ROLL CALL Arroyo - Absent, Fitzsimons - Here, Hines - Here, Robinson - Absent, Sciarra - Here, Simmons - Here, Zuzulock - Here

OTHERS ATTENDING: Susan Maxwell, Administrative Secretary
Ralph Padilla, Spanish Music & Food Festival

MINUTES APPROVAL: May 04, 2021

Motion: Sciarra Second: Hines

All members present voted in the affirmative; there were no nays or abstentions.

A. General

1. Arts in the Parks – Ms. Fitzsimons has worked on the schedule. Something different will happen every week at each of the parks. Posters and lawn signs will be created. Start times will be 07:00 p.m. At this time, there will not be any port-a-potty's on site.
2. Cumulous Radio – This subject is tabled and removed.

B. Executive Session

1. A motion was made by Chris Hines and seconded by Bob Zuzulock to move the meeting into Executive Session for the purpose of discussing funding.
 - a. Arts in the Park - This subject is tabled and removed. The event will be handled through Special Events and not through TDC funding.
 - b. WIBBAGE – Discussion was held on advertising 3 events with this radio station: Halloween Trunk or Treat, Sunday Night Fox Park Concert Series and the Wildwood Block Party. The Board agreed to advertise for the 3 events at \$975.00 per event, for a total of \$2,925.00. A motion was made by Chris Hines and seconded by Bob Zuzulock.

Arroyo - Absent, Fitzsimons - Yes, Hines - Yes, Robinson - Absent,
Sciarra - Yes, Simmons - Yes, Zuzulock - Yes

- c. Philadelphia String Band Association – The PSBA will require a payment of \$10,000.00 to cover the costs of 5 string bands to perform in the Christmas Parade. A request was made to fund the PSBA in the amount of \$4,000.00, with other organizations covering the difference. A motion was made by Bob Zuzulock and seconded by Brendan Sciarra to fund the PSBA in the amount of \$4,000.00.

Arroyo - Absent, Fitzsimons - Yes, Hines - Yes, Robinson - Absent,
Sciarra - Yes, Simmons - Yes, Zuzulock - Yes

- d. Fox Park Concert Series – A request was made to fund the concert series in the amount of \$25,000.00. A motion was made by Chris Hines and seconded by Brendan Sciarra.

Arroyo - Absent, Fitzsimons - Yes, Hines - Yes, Robinson - Absent,
Sciarra - Yes, Simmons - Yes, Zuzulock - Yes

- e. Wildwood Block Party – A request was made to fund the Block Party in the amount of \$25,000.00. The subject was tabled and removed. The cost for the event will be handled through Special Events. Discussion was held on vendors and entertainment. The hours for the Block Party will be from 01:00 p.m. to 10:00 p.m.

- f. Right to Unite Unity Day - A funding request was made in the amount of \$1,515.00. The subject is tabled until the next meeting as we do not have a quorum to vote (Mr. Hines must abstain).

- g. Spanish Music & Food Festival – A funding request was made in the amount of \$20,000.00 plus in-kind services. Ralph Padilla, CEO of Puerto Rican Action Committee of Southern New Jersey (PRAC) was invited and gave a description of his background and of the business. Discussion was held between the board and Mr. Padilla on the details of the event itself. This event is the first ever of its kind, catering to the Spanish culture. The security for the event will be handled by Ronan Security, who will form a liaison with the Wildwood Police Department. After discussion, the board agreed to offer seed money in the amount of \$15,000.00, plus in-kind services. Wildwood Police Department and Wildwood Fire Department will invoice for their services. A motion was made by Chris Hines and seconded by Bob Zuzulock

Arroyo - Absent, Fitzsimons - Yes, Hines - Yes, Robinson - Absent,
Sciarra - Yes, Simmons - Yes, Zuzulock - Yes

2. A motion was made by Chris Hines and seconded by Bob Zuzulock to come out of Executive Session and go back into General.

C. General

1. **ADJOURNED:** There being no further business to discuss, this meeting was adjourned at 07:26 p.m. A motion was made by Brendan Sciarra and seconded by Bob Zuzulock. Minutes are not verbatim as to subject matter or in the order they were discussed.

All members present voted in the affirmative; there were no nays or abstentions.